



NICK SKIDMORE

WORK EXPERIENCE

- **Director of Multimedia**
Marist University 2021-Present
 - Support the development and execution of professional-quality athletic social media campaigns and brand strategy
 - Create content for all Marist Athletic social media platforms including cinematic recaps, graphics and storytelling which average over three million views per year
 - Create in-game graphics and visual elements for in venue use
 - Collaborate with marketing on all required sponsored content
 - Provide instruction and hands-on experience to students participating in athletic creative video and graphics
 - Oversee live ESPN+ broadcasts for Marist athletic events.

- **Graduate Assistant- Video Production**
Tulane University 2018-2021
 - Created in-house intro videos and promotional content for football, baseball, and basketball.
 - Created digital content and GIFS for multiple athletic programs for social media and in venue
 - Shot and edited cinematic-style sports highlights
 - Produced video content for live streams and individual athletic programs

EDUCATION

- **Masters of Liberal Arts**
Tulane University 2018-2020
- **Bachelor of Arts in Sports Media**
Oklahoma State University 2013-2017

About Me

Creative and detail-oriented professional with a passion for developing engaging content and bringing ideas to life. Experienced in creating visual concepts, digital content, and projects that connect with audiences and tell a story.

Contact Me



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